

VoiceThread Rubric

General Directions: Students will create a VoiceThread (<http://www.voicethread.com>) on an issue related to immigration, such as poverty, labor, or religious persecution. This digital story will be used as an introduction to the larger wiki / web design project. Students should collect various images that highlight key points of their issue and explain how it relates to the broad theme of immigration and present them in a storyboard before constructing their VoiceThread. Images used should reflect the material, cultural and psychological aspects of the issue and provide a window into the major milestones in history that have led up to the current, various world-views on immigration.

Item	Points Possible	Points Earned
Storyboard: A storyboard was created and approved by the instructor before the VoiceThread was created. Storyboard is easy to read and all elements are so clearly written, labeled, or drawn that another student could create the presentation if necessary.	5	
Content: Covers topic with some details and examples; not in-depth, as this presentation will be used as an introduction. Information is accurate; no factual errors. Content is well organized and related material is grouped. Source information collected for all graphics, facts and quotes. All documented in desired format.	15	
Images and/or Video: media used creates a distinct atmosphere or tone that matches different one or more viewpoints of the issue. The media may communicate symbolism and/or metaphors. All permissions to use graphics "borrowed" from web pages or scanned from books have been requested, received, printed and saved for future reference.	5	
Voice: The pace (rhythm and voice punctuation) fits the story line and helps the audience really "get into" the issue. Voice quality is clear and consistently audible throughout the presentation.	5	
Notation: Notation tools are used to highlight key points and do not distract from the voice.	3	
Audience: Strong awareness of audience in the design. Students can clearly explain why they felt the vocabulary, audio and graphics chosen fit the target audience.	3	
Comments: Invitations to comment on the VoiceThread have been sent and one or more invited parties outside the project have commented.	7	
Economy: Creator establishes a purpose early on and maintains a clear focus throughout. The issue is related to the audience, using the right amount of detail; the VoiceThread does not seem too short nor does it seem too long.	4	
Grammar and Spelling: Grammar and usage were correct (for the dialect chosen) and contributed to clarity, style and character development.	3	
Design Elements: Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	2	
Collaboration: The workload was divided and shared equally by all team members. Worked cooperatively with partner(s) all the time with no need for adult intervention.	3	
Total Points	50	